

PropertyRoom.com Launches “Live. Laugh. Luxe.” Campaign Making Authentic Luxury More Accessible than Ever

FREDERICK, MD, 10 August 2026 – PropertyRoom.com, a leading online auction platform, partnering with over 4,400 law enforcement agencies, municipalities, and ShopKeepers nationwide announces the launch of its exclusive “Live. Laugh. Luxe.” promotion. Designed for everyday fashion enthusiasts and luxury collectors, the campaign features pieces from top fashion houses like Louis Vuitton, Prada, Balenciaga, and Gucci. Each piece has been authenticated and comes with the Certificate of Authentication provided by Entrupy.

Unlike traditional luxury retailers, PropertyRoom.com gives bidders the opportunity to compete for authentic designer goods through an online auction platform, where new products are added regularly and many auctions begin with a \$1 bid. This campaign showcases luxury that feels accessible without compromising quality. ***Interested parties can register for an account for free before the auctions start on Aug. 17 at 9 a.m. Eastern Time.***

Preview the collection here: <https://prrm.ws/4hPYoaA>



Aaron Thompson, CEO states, “We’re always proud host online auctions for our clients, and this collection is no exception. PropertyRoom.com makes luxury more attainable for the everyday shopper and allows the proceeds from those auctions to go back local communities across the nation.”

About PropertyRoom.com

PropertyRoom.com makes it remarkably easy for our 4,400+ clients to manage and sell surplus assets. We streamline the entire auction process on a client’s behalf and deliver to the winning bidder. There is always a unique deal to be found, with hundreds of new auction listings added daily. Top categories include jewelry, watches, collectible coins, and consumer electronics along with cars, trucks, heavy equipment, and firearms through their secondary website, eGunner.com. Working with law enforcement agencies, municipal surplus departments, state/county fleet programs, airports and even museums, PropertyRoom.com has generated and distributed millions of dollars to local communities nationwide.

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